

ADRIANA REID

AKA. Adriana Bacelis Sotomayor

PERSONAL INFORMATION

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Address: 700 West E Street, San Diego, Ca. 92101

EXECUTIVE SUMMARY

Professional, innovative, and motivated leader experienced in managing organizational change, developing and leading human resources. Management in the public and private sectors. A trusted advisor to executives, stakeholders and clients in a variety of environments. Promoted to higher positions due to hard work and dedication where my broad knowledge on organizational culture demanded excellence in communication skills.

Excel at building and strengthening relationships. (Government, public, private and community).

Social sensitivity and spirit of service, bridging the gap between human development and public and private service. Capacity for action, synthesis, and analysis in processes of political, economic, cultural, and social integration. Trauma Resolution Specialist. Emotional Self-Sufficiency Trainer

CAREER HISTORY AND HIGHLIGHTS

ENTREPRENEURSHIP - S-CORP FOUNDER AND CEO

BE2BE-COACHING, INC.

Founder and CEO • www.be2be-coaching.com

Emotional Self-Sufficiency Training • A healing journey through self discovery • Bridge the gap between human development and private and public service • Individual and workplace training programs.

EMERGENCY INTAKE SITE FOR UNACCOMPANIED MINORS -

April - July 2021

OPERATION ARTEMIS Case Management Supervisor | SBCS - South-Bay Community Services

- Direct Communication with Federal Field Specialist (FFS) of the Office of Refugee Resettlement (ORR) to coordinate speed and optimal reunification of unaccompanied minors.
- Direct communication with Consular representatives from El Salvador, Guatemala, Honduras and Mexico to inform the headcount of minors at the shelter at given time.

HIGHLIGHTS During the implementation of the EIS - San Diego Convention Center, I successfully supervised 120 Case Managers. Became a key point of communication between Federal offices DHS and USCIS to the Consulates of El Salvador, Guatemala, Honduras and Mexico

For References • Direct supervisor - Aidee Angulo aideeaa11@yahoo.com

Site Lead - Pete Weldy Pete.Weldy@acf.hhs.gov FFS on site Angel F Gomez

Angel.Gomez@acf.hhs.gov

CONSULATE GENERAL OF MEXICO | SAN DIEGO, CA.

Apr 2011 - Jan 2021

Consul for Tourism and Gender Affairs - Press and Cultural Attaché - Consul for Protection Services

- Project Manager | Event planning | coordinator and fundraising.
- Organize and conducted "Know your rights" Community Forums
- Preserve and promote culture and traditions among the Mexican and Mexican-American community.
- Organize interviews, press conferences, and releases
- Strong community outreach and interaction
- Develop strategies along with partners and allies that efficiently promote the CaliBaja Mega Region
- Awake awareness on non discrimination through workshops and specific campaigns

HIGHLIGHTS During the -almost 10 years- of being a Diplomat, member of the Foreign Service as Consular Representative, I successfully managed 10 of the 11 departments at the Consulate General of Mexico in San Diego, Ca. Expansive experience engaging at all levels within the community whereas political, education, corporations, non profit organizations | Private and Public event organizer and coordinator.

For References • Consul General of Mexico - Carlos Gonzalez Gutierrez (619) 308-9926

GREAT LIFE TECHNOLOGIES | SAN DIEGO, CA

Aug 2008 - Apr 2011

Human Software Engineer

- Teacher and Train the Trainer Emotional Self Sufficiency Program
- Design and direct research studies to reduce symptoms of Attention Deficit Hyperactivity Disorder

- Design, develop and implement the program "Healing the Invisible Wounds of War"
- Research Specialist on optimal application of Human Software Engineering in areas such as Parenting and Productivity
- Addiction Prevention coping skills

HIGHLIGHTS "Healing the Invisible Wounds of War" gave me the opportunity to reach families in need. It started with veterans of war that came back after deployment, their spouses and children, then with victims of domestic violence and traumatic experiences.

BACELIS CONSEJEROS EMPRESARIALES | MEXICO CITY

Jan 2000 - Apr 2011

Talent and Human Capital General Manager

- Talent management of top skilled candidates
- Counseling and corporate coaching at individual and group levels

HIGHLIGHTS Member of the Board of Directors

ACADEMIC BACKGROUND

UNIVERSIDAD COMPLUTENSE DE MADRID

Masters Degree in Education • Sept 2005
Specialization in Family Counseling and Educational Consulting

UNIVERSIDAD IBEROAMERICANA | MEXICO CITY

Bachelor of Arts in International Relations • Aug 2004
Specialization in Public Politics

CERTIFICATIONS

THE UNITED NATIONS FOR TRAINING AND RESEARCH (UNITAR) | ONLINE

Cultural Diplomacy in a Multipolar World - 2019

MINISTRY OF FOREIGN AFFAIRS | MEXICO CITY

The following certifications were provided by the Matias Romero Institute:

Economic Promotion through Foreign Affairs - 2011 • Gender Perspective Negotiation - 2016 • Mexican Culture - 2016 • Protocols for Consular Protection - 2017 • Cultural and Tourism Promotion - 2017 • Building blocks for a non discriminatory and inclusive customer service 2018 • Tourism Promotion part II - 2019 • Ceremonial and Protocol Certification Course - 2019 • Public Policy and Gender Perspective Certification Diploma - 2021.

THE DIPLO FOUNDATION | ONLINE

Commercial Diplomacy - 2012

GREAT LIFE TECHNOLOGIES, INC

Great Life Coach • Sept 2010

Specialization in Human Software Engineering • Resolution of Trauma • Train the Trainers Program • Healing The Invisible Wounds of War • Human Design

BIORESONANCE AND BIOFEEDBACK ASSOCIATION

Certified Therapist • Nov 2006

Member of the Bioresonance and Biofeedback Association • Nov 2005 - 2007

SKILLSET

LANGUAGES SPOKEN: SPANISH (NATIVE) AND ENGLISH (FLUENT)

EXCELLENT COMMUNICATION SKILLS (WRITING - VERBAL) | BI-CULTURAL

CREATIVE | ORGANIZED | TIME MANAGEMENT WITH STRICT DEADLINES | MICROSOFT OFFICE

PROJECT MANAGEMENT | LEADERSHIP | TEAM WORK | RESEARCH | STRATEGIC PLANNING |

ACTIVE | DYNAMIC | SELF MOTIVATED | ADAPTABILITY | PUBLIC SPEAKING | RADIO INTERVIEWS

AS A SINGLE MOTHER, I RAISED THREE SONS FROM BOYS TO MEN, INDEPENDENT AND PROUD TO BE THEMSELVES.